

IN THE CLAIMS

Please cancel claims 1-19, without prejudice or disclaimer.

Please add the following new claims 20-24:

20. A method, comprising:

a remote computer transmitting advertisements to each of a plurality of exercise apparatuses, each exercise apparatus comprising an exercise device and a display; and

each exercise apparatus displaying the advertisements transmitted thereto on its display while exercisers exercise using its exercise device.

21. The method according to claim 20, wherein the plurality of exercise apparatuses include one or more stationary bicycles.

22. The method according to claim 20, wherein the plurality of exercise apparatuses include one or more stair climbers.

23. The method according to claim 20, further comprising:  
each exercise apparatus displaying exercise data on its display while the exercisers exercise using its exercise device.

24. The method according to claim 20, further comprising:

arranging the plurality of exercise apparatuses in a health club.

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